



The Land of Kilimanjaro, Zanzibar and The Serengeti

## **TENDER NO. PA/036/2012/2013/C/1**

### **FOR**

## **APPOINTMENT OF TOURISM MARKETING REPRESENTATIVE IN INDIA**

### ***Expression of Interest***

***24<sup>th</sup> December, 2012***

1. The Government of the United Republic of Tanzania has set aside funds for the operation of the Tanzania Tourist Board (TTB) during the financial year 2012/2013. It is intended that part of the proceeds of the fund will be used to cover eligible payment under the contract for the tourism marketing representative in India.
2. The Tanzania Tourist Board now invites eligible individual consultants or firms to indicate their interest in providing the services which include Marketing destination Tanzania and its tourism promotions interests in India. The selected company shall undertake the planning, development and implementation of an aggressive and sustained marketing and PR campaign for Tanzania tourism for financial year 2012/2013 and renewable basing in performance result.
3. Interested individual consultants *or* firms must provide information indicating that they are qualified to perform the services by submitting consultant's profile, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc. Consultants may *associate* to enhance their qualifications.
4. A consultant will be selected in accordance with the procedures set out in the Tanzania-Public Procurement Act No. 21 of 2004 and the Public Procurement (Selection and Employment of Consultants) Regulations – Government Notice No. 98 of 2005.
5. Selection will be conducted through the *Quality and Cost based* selection procedures specified in the Public Procurement Regulations.

6. Interested eligible consultants may obtain further information at the address below during office hours from 9.00AM to 04.00PM East African local Time, Monday to Friday inclusive, except on Tanzania public holidays.
7. Expressions of Interest (EoI) in hard copy and enclosed in plain envelopes must be delivered to the address below on or before 10.00 hours local time on 24<sup>th</sup> January, 2013 clearly marked; **“EXPRESSION OF THE INTEREST FOR TOURISM MARKETING REPRESENTATIVE FOR THE INDIAN MARKET “TENDER No. PA/036/2012/2013/C/1.**

Secretary,  
Tender Board,  
Tanzania Tourist Board,  
IPS Building, 3<sup>rd</sup> Floor,  
Samora Avenue/Azikiwe Street  
P.O Box 2485,  
Tel: +255 22 2111 244/5;  
Fax: +255 22 2116420  
E-mail: [md@tanzaniatourism.go.tz](mailto:md@tanzaniatourism.go.tz)  
**Dar es Salaam – Tanzania**

8. Expressions of the Interest will be opened promptly thereafter. “Late Expressions of Interest shall not be accepted for evaluation irrespective of the circumstances.

**MANAGING DIRECTOR**

**TANZANIA TOURIST BOARD**